



2026 AMBASSADOR SPONSORSHIP



*Photo credit: Kathy
Van Peteghem*



The mission of Six Rivers Land Conservancy is to conserve, sustain and connect natural areas, lands and waters that make the places we live special.

About Us

Six Rivers Land Conservancy is a 501(c)3 non-profit land conservancy working in the five counties of the northern portion of the Metro Detroit region in a geography stretching from Port Huron to South Lyon in the watersheds of the Belle, Clinton, Flint, Huron, Rouge and Shiawassee rivers.

We work to preserve and manage lands to sustain the natural assets and agricultural heritage of the region through acquiring conservation easements and nature preserves and assisting public agency partners to acquire land for preserves and parks. Six Rivers has protected over 3,100 acres through conservation easements, nature preserves and assists with numerous other projects in process. We also serve as lead partner and fiduciary for the Lake St. Clair Cooperative Invasive Species Management Area (CISMA).

Six Rivers is seeking organizations and individuals to join the Six Rivers Ambassador Sponsorship Program in 2026. Participating ambassador sponsors will receive recognition and benefits (listed on page 3) for their participation as an Ambassador throughout the entire 2026 calendar year. The following provides an overview of activities noted on the benefits page.



Photo credit: Joecelyn Anderson



Photo credit: Lauren Hiltz



Photo credit: Elena Cacchillo

Sponsorship Packages

■ Steward

\$1,000

-
- Name listed on website
 - Name listed in four quarterly newsletters mailed to over 400 members and shared electronically on Six Rivers website
 - 2 social media mentions throughout the year
 - 1 seat at Conservation Leadership Luncheon
 - Name recognition at stewardship events

■ Conserve

\$2,500

-
- Name listed on website
 - Name listed in four quarterly newsletters mailed to over 400 members and shared electronically on Six Rivers website
 - 2 social media mentions throughout the year
 - Name recognition at stewardship events
 - 4 seats at Conservation Leadership Luncheon

■ Sustain

\$5,000

-
- Company logo displayed on website
 - 1/4 page advertisement included in four newsletters mailed to over 400 members and shared electronically on Six Rivers website
 - 4 social media mentions throughout the year
 - Recognition as River Sponsor at Conservation Leadership Luncheon
 - One table at Conservation Leadership Luncheon
 - Name recognition at stewardship events
 - Logo included on all volunteer t-shirts

Note: All benefits of sponsorship packages are subject to discussion to ensure mutual benefit for Six Rivers and sponsor organization and/or individual. Six Rivers reserves the right to deny sponsorship or adjust sponsorship benefit as deemed necessary. Denial of sponsorship or adjustments to benefits will be shared with the sponsor in writing at the time of agreement.

Sponsorship Packages

■ Connect

\$10,000

- Company logo displayed on website
- 1/2 page advertisement included in four newsletters mailed to over 400 members and shared electronically on Six Rivers website
- 6 social media mentions throughout the year
- Recognition as a Preserve sponsor at the Conservation Leadership Luncheon
- One table at the Conservation Leadership Luncheon
- Logo included on all volunteer t-shirts
- Name included on all press releases associated with the Conservation Leadership Luncheon
- Tailored lunch and learn tied to sponsor's conservation interests OR private guided hike at preserve for sponsor's staff
- Lunch at Hunter's Creek Club with Executive Director and round of clays for four team members

■ Protect

\$25,000

- Company logo displayed on website
- Full page advertisement included in four newsletters mailed to over 400 members and shared electronically on Six Rivers website
- Article in one of four mailed newsletters about sponsor's commitment and contribution to conversation (*final review and approval by Six Rivers staff)
- 8 social media mentions throughout the year
- Recognition as Emerald Crown Sponsor of the Conservation Leadership Luncheon
- Two tables at the Conservation Leadership Luncheon
- Name included on all press releases about the Conservation Leadership Luncheon
- Logo displayed most prominently on all volunteer t-shirts
- Tailored lunch and learn tied to sponsor's conservation interests
- Private guided hike at preserve for sponsor's staff
- Identified as host sponsor of Executive Director Reception

Note: All benefits of sponsorship packages are subject to discussion to ensure mutual benefit for Six Rivers and sponsor organization and/or individual. Six Rivers reserves the right to deny sponsorship or adjust sponsorship benefit as deemed necessary. Denial of sponsorship or adjustments to benefits will be shared with the sponsor in writing at the time of agreement.



Thank You

Thank you for taking the time to review the sponsorship package information. If you have questions, or if you'd like to discuss the packet in further detail, please reach out to Ashley Everhart at aeverhart@sixriversrlc.org.



Photo credit: Kristin Grudzien



248-202-9045



aeverhart@sixriversrlc.org



4480 Orion Rd., 2nd Floor - P. O. Box 80902
Rochester, Michigan 48308



www.sixriversrlc.org